



SUPPORTING *Your* COMMUNITY

A BMO FINANCIAL GROUP PROGRAM

Here are just a few examples of the BMO Financial Group clients who are making a lasting difference through the *Supporting Your Community* program.

■ With the help of the *Supporting Your Community* program, an elderly West Coast couple created a charitable fund that reflects their deep love for animals and nature. They were relieved to have a permanent structure in place that will take care of their charitable wishes for many years to come.

■ An Ontario woman created a charitable fund in her late husband's name as a way to thank the group home that cared for her developmentally disabled son. Her son's group home will receive annual donations from the fund—now and after she is gone.

■ A curator of a local museum understood first-hand the challenges that non-profit organizations face in managing their day-to-day costs, so she established her own charitable fund to help the museum pay for its operational expenses.

Are you ready to become a *Supporting Your Community* donor?

There are just **three easy steps** to participating:

1. Yes, I have \$10,000 or more to donate.
2. I have identified the cause I want to support *or*

I need help to decide which cause to support.

3. Contact your BMO Financial Group professional directly *or*

- Call **1-866-310-6228**
- Email **supportingyourcommunity@bmo.com**
- Visit the website at **http://www.bmonesbittburns.com/personalinvest/ProductsServices/charity.asp**

BMO Financial Group has a lengthy tradition of building strong and valued relationships with the communities where we do business. Increasingly, Canadians are also choosing to donate to local initiatives in which they can see the impact of their support.

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» FOCUS YOUR GIVING

- » HELP YOUR COMMUNITY
- » WORK WITH COMMUNITY LEADERS
- » CREATE LONG-LASTING IMPACT
- » INVEST YOUR MONEY WISELY
- » ACCESS EXPERTISE ABOUT CHARITIES IN YOUR AREA



BMO Financial Group.
Working together with
Community Foundations
across Canada.

SUPPORTING
Your
COMMUNITY

SUPPORTING *Your* COMMUNITY

Making it easy to help the communities you care about



BMO Financial Group and the Community Foundations of Canada have joined forces to make it easier than ever for Canadians to support the causes and the communities they care about. *Supporting Your Community* puts you in the driver's seat and helps you to make a real difference with your giving.

A Legacy Unlike Any Other

Creating a charitable fund through the BMO Financial Group *Supporting Your Community* program provides peace of mind and has many benefits including:

Permanence: Your gift can leave a lasting legacy in your community, because it is invested and the earnings are distributed to the charities of your choice, every year in perpetuity.

Simplified Recordkeeping: A charitable fund gives you all the benefits of running your own foundation, with none of the administrative headaches. Your fund can be set up quickly and we take care of all the record-keeping and tax reporting.

Tax Advantages: Community foundations are public foundations and enjoy specific tax advantages. For instance, there is no

capital gains tax on donations of publicly traded securities to a community foundation.

Local Expertise: Because community foundations work with wide range of local groups, they are well positioned to help donors target their support for maximum impact in the community.

National Scope: Community foundations, which are joined by the Community Foundations of Canada network, are a national movement with locations in urban and rural centres across the country; they can direct your funds to the cause(s) in whichever community or communities you choose. They offer objective expertise to help maximize the impact of your donation.



Giving on Your Terms

Supporting Your Community lets you tailor your giving to meet your personal charitable goals:

- **You choose which charities and organizations to support.** Community Foundations work closely with many groups—not just one sector—to address local needs and opportunities—from education, to children and youth, arts and culture, the environment, poverty, sports and recreation, and housing.
- **Your gift can keep on giving** because it becomes part of an endowment fund, which continues to grow and provide ongoing support for the causes you care about.
- **You can name the fund** after a family member or a loved one, and you can involve your family in the grantmaking process.
- **You work with your BMO professional** to create a giving program that forms part of your overall financial strategy.
- **You can create a fund** on your own or with a group of people who want to support a common cause. Funds can be created with any amount, starting with as little as \$10,000.